



Diana - Florentina Năsulea

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Romania (Home)

● WORK EXPERIENCE

01/10/2025 - CURRENT - BUCHAREST, ROMANIA

TEACHING ASSOCIATE FACULTY OF HISTORY - UNIVERSITY OF BUCHAREST

Teaching Diplomacy and International Relations to undergraduate and master's students enrolled in the International Relations and European Studies (BA) and Diplomatic Techniques (MA) programmes.

01/09/2023 - CURRENT - BUCHAREST, ROMANIA

TEACHER OF DIPLOMACY AND INTERNATIONAL RELATIONS LAUDE REUT EDUCATIONAL COMPLEX

Teaching courses in Diplomacy and International Relations at the high school level.

Coordinating extracurricular and career-development activities related to diplomatic pathways.

01/01/2026 - CURRENT - BRUSSELS, BELGIUM

RESEARCH FELLOW EPICENTER NETWORK

Conducting applied policy research on EU economic governance, competitiveness, digital regulation, and institutional reform. Authoring and co-authoring policy papers and briefing notes addressing EU regulatory frameworks (including digital and consumer policy), market dynamics, and the impact of regulation on innovation and growth.

Contributing to comparative analyses across EU member states, formulating evidence-based policy recommendations, and supporting dissemination through expert commentary, public debate, and media interventions in collaboration with EPICENTER's network of European think tanks.

12/12/2018 - CURRENT - PARIS, FRANCE

PROGRAMS DIRECTOR THE INSTITUTE FOR ECONOMIC STUDIES EUROPE

IESEurope is a non-governmental organization founded in 1989 with the aim of promoting the values of **classical liberalism and the free-market economy** among young people worldwide, through annual educational programs conducted in countries such as Romania, Bulgaria, the Republic of Moldova, Georgia, Germany, France, and Morocco.

Responsibilities:

- Organizing and coordinating institute events
- Coordinating the institute's team and setting work priorities
- Managing volunteer teams during events
- Preparing institutional activity reports
- Developing action plans for the institute's programs

- Implementing institutional development plans and strategies

31/01/2018 - CURRENT - COMARNIC, ROMANIA

VICEPRESIDENTLITERATI

Literati was founded in 2006 and operates across three main areas: **education, culture, and research.**

- Designing and delivering non-formal educational programs (*Economics Lessons, Economics Olympiad*)
- Coordinating non-formal educational events in collaboration with external partners
- Producing and managing high-profile artistic performances in Romania with internationally renowned artists

08/08/2023 - CURRENT - ROMANIA

INNOVATION MANAGERWHIMS MEDIA SRL

Whims Media SRL is an innovative information technology company specializing in the development and delivery of **custom software solutions** for private-sector clients across diverse industries, including healthcare, energy, and legal services. The company's mission is to support the **digital transformation of businesses** through the integration of advanced technologies, delivering solutions that optimize processes, improve operational efficiency, and support strategic decision-making.

Key responsibilities and experience:

- **Innovation process coordination:** Identifying and developing tailored software solutions for clients in the healthcare, energy, and legal sectors, addressing their specific operational and strategic needs.
- **Research and Development (R&D):** Implementing advanced methodologies to analyze industry trends and adapt emerging technologies to the company's software solutions.
- **Project management:** Planning, organizing, and overseeing software development projects, ensuring timely delivery and compliance with agreed specifications.
- **Process optimization:** Collaborating with technical and operational teams to improve internal processes and enhance delivery efficiency.
- **Client relationship development:** Engaging directly with clients to understand their needs, provide technical consultancy, and tailor solutions to market requirements.
- **Fostering a culture of innovation:** Creating an environment that encourages idea generation within the team and promotes interdisciplinary collaboration.

13/07/2017 - 10/12/2022 - BUCHAREST, ROMANIA

ADMINISTRATORWORKSTREAM SRL

- **Strategic coordination:** Defining the company's strategic direction, including the planning and implementation of medium- and long-term business objectives.
- **Operational management:** Overseeing the company's day-to-day operations, ensuring the timely delivery of high-quality software solutions for clients in the legal sector.
- **Client portfolio development:** Identifying and attracting new clients, negotiating contracts, and maintaining strong relationships with existing clients.
- **Team management:** Coordinating and supervising the software development team, fostering a collaborative and performance-oriented work environment.
- **Budget oversight:** Managing the company's budget, focusing on cost optimization and profitability maximization.

31/12/2016 - 11/12/2018 - PARIS, FRANCE

MARKETING AND COMMUNICATIONS MANAGERTHE INSTITUTE FOR ECONOMIC STUDIES - EUROPE

- Development of an integrated online and offline communication strategy
- Implementation of the communication plan to increase the visibility of the institute and its activities
- Coordination of the selection process of students for seminars
- Communication with the participants of the institute's events

31/12/2014 - CURRENT - BUCHAREST, ROMANIA

EDITOR THE ROMANIAN JOURNAL OF HISTORY AND INTERNATIONAL STUDIES

- Presentation of requirements to authors in order to prepare and submit articles
- Implementation of the Journal's policies regarding the criteria for the completion of the work
- Establishing and defining conflict of interest policies during the publication process
- Establishing requirements for authors regarding acceptable practices for disseminating research materials and information before and after publication
- Editing and proofreading of articles

09/10/2018 - 31/05/2019 - BUCHAREST

PROJECT COORDINATOR DAICORE AG

- Coordination of the relationship with partners
- Planning the communication strategy of various projects

14/09/2016 - 29/08/2019 - COMARNIC

TEACHER OF NON-FORMAL EDUCATION CLUBUL COPIILOR „MARTHA BIBESCU”

- Dance teacher in a non-formal education institution
- Realization of the teaching plan based on the specific ages of the children enrolled in the courses
- Coordination of the activity of the dance circle within the Children's Club

31/07/2018 - 30/01/2019 - BUCUREȘTI, ROMANIA

UNIVERSITY TEACHING ASSISTANT BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

Seminar instructor for Microeconomics, delivering seminars to first-year students in the Faculty of Cybernetics, Statistics and Informatics.

30/09/2019 - 30/01/2020 - BUCHAREST, ROMANIA

UNIVERSITY TEACHING ASSISTANT BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

Seminar instructor for Microeconomics, delivering seminars to first-year students in the Faculty of Business Administration

● **EDUCATION & TRAINING**

30/06/2017 - Current - BUCUREȘTI, ROMANIA

PHD IN ECONOMICS- BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

Final grade: Summa cum laude | **Level in EQF:** 8 | **Thesis:** The Collaborative Economy in Romania

30/09/2015 - 29/06/2017 - BUCUREȘTI, ROMANIA

MASTER IN HISTORY AND PRACTICE OF INTERNATIONAL RELATIONS- FACULTY OF HISTORY, UNIVERSITY OF BUCHAREST

Field(s) of study: Social sciences, journalism and information | **Final grade:** Magna cum Laude | **Level in EQF:** 7 | **Thesis:** The Role of Foreign Direct Investment in the Transition from Centrally Planned to Market Economies: A Comparative Assessment of Romania and Poland

31/03/2016 - 29/07/2016 - BERLIN, GERMANY

ERASMUS SEMESTER - EAST EUROPEAN STUDIES (ERASMUS)- FREIE UNIVERSITÄT BERLIN

Level in EQF: 7

09/2012 - Current - BUCHAREST, ROMANIA

BACHELOR'S DEGREE IN INTERNATIONAL RELATIONS AND EUROPEAN STUDIES- FACULTATEA DE

DIGITAL MARKETING CERTIFICATE- GOOGLE & ATELIERUL DIGITAL

26/11/2015 - 05/12/2015 - BUCHAREST, ROMANIA

CERTIFICATE IN MANAGEMENT OF INNOVATION- PROFI - SES RECICLARE SRL

Level in EQF: 7

● **LANGUAGE SKILLS**

Mother tongue(s): **ROMANIAN**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
FRENCH	B1	B2	B1	B1	B1

● **SKILLS**

Microsoft Excel | Adobe (Photoshop, Acrobat Pro DC, Illustrator) | Microsoft Microsoft Office | IBM SPSS (quantitative analysis)

● **PUBLICATIONS**

Books and book chapters

Spînu, D. F. (2017). Factorii determinanți ai investițiilor străine directe în România și Polonia. Editura Free.

Suciu, M.-C., & Năsulea, D. F. (2018). Intellectual capital and creative economy as key drivers for competitiveness towards a smart and sustainable development: Challenges and opportunities for cultural and creative communities. In F. Matos, V. Vairinhos, P. M. Selig, & L. Edvinsson (Eds.), Intellectual capital management as a driver of sustainability (pp. 67-97). Springer International Publishing.

Suciu, M.-C., Năsulea, C., & Năsulea, D. F. (2020). Knowledge decentralization in the age of blockchain: Developing a knowledge-transfer system using digital assets. In F. Matos, V. Vairinhos, I. Salavisa, L. Edvinsson, & M. Massaro (Eds.), Knowledge, people, and digital transformation: Approaches for a sustainable future (pp. 261-274). Springer International Publishing.

Murgescu, B., Năsulea, C., & Năsulea, D. (2022). Economia României după 1990. In L. Corobca (Ed.), Panorama postcomunismului în România (pp. 346-361). Editura Polirom

Academic papers

Spînu, D. F., & Nicolau, A. (2015). Ucraina - puntea economică a Europei. Romanian Journal of History and International Studies, 1(2), 267-286.

Spînu, D. F., & Moroianu, M. R. (n.d.). The Polish recipe. Bulletin of Taras Shevchenko National University of Kyiv, 3(192), 34-38.

Năsulea, C., Crețu, B. N., & Spînu, D. F. (2015). How sanctions on Russia impact the economy of the European Union. Studies in Business and Economics, 10(2), 147-157.

Năsulea, C., Suciu, M.-C., Spînu, D. F., & Mic, S. M. (2017). Shifting towards a new model of efficiency and effectiveness in modern education. In ICERI2017 Proceedings (pp. 7924-7929).

Nasulea, C., Suciu, M.-C., Spînu, D. F., & Mic, S. M. (2017). New models for open access research. In ICERI2017 Proceedings (pp. 8319-8328).

- Suciu, M.-C., Istudor, L., Spînu, D. F., & Năsulea, C. (2018). Cultural and creative economy: Challenges and opportunities for Romania. In *Emerging Issues in the Global Economy* (pp. 351-361). Springer.
- Suciu, M.-C., Nasulea, C., & Nasulea, D. F. (2018). Developing cultural industries in Central and Eastern European countries. *Management of Sustainable Development*, 10(2), 51-56.
- Nasulea, C., Nasulea, D. F., & Mic, S. M. (2018). Innovation needs deregulation: The case of taxi and private hire companies. In *Proceedings of the 12th ICBE* (pp. 651-660).
- Năsulea, D. F., Mic-Soare, C., Nasulea, C., & Mic, S. M. (2018). Sustainable water resource management through education. In *INTED2018 Proceedings* (pp. 6369-6375).
- Suciu, M.-C., Potsma, E., Năsulea, C., & Năsulea, D. F. (2018). Competitiveness and innovation within the creative economy. In *BASIQ 2018 Proceedings*.
- Suciu, M.-C., Kolodziejak, A., Năsulea, C., Năsulea, D. F., & Postma, E. J. (2018). The impact of big data on knowledge management systems in Romanian e-commerce retailers. In *ECKM Proceedings*.
- Suciu, M.-C., Năsulea, D. F., & Năsulea, C. (2018). The added value of making music accessible. In *Strategica 2018 Proceedings* (pp. 1414-1425).
- Suciu, M.-C., Nasulea, C., & Nasulea, D. F. (2019). Is blockchain a new creative industry? In *ICESS Proceedings* (pp. 5-12).
- Suciu, M.-C., Nasulea, C., & Nasulea, D. F. (2019). Towards developing a friendlier regulatory framework for blockchain-based businesses. *Theoretical and Applied Economics, Special Issue*, 4(19), 15-24.
- Suciu, M.-C., Nasulea, D. F., & Nasulea, C. (2020). Smart city innovation within the sharing economy. In *Proceedings of the 14th ICBE* (pp. 1147-1157).
- Năsulea, D. F., Ilincuța, M. C., Năsulea, C., & Năsulea, A. (2021). Bootstrap methods for online history teaching during COVID-19. In *EDULEARN21 Proceedings* (pp. 11050-11057).
- Nasulea, C., & Nasulea, D. F. (2021). Teaching economics in the cloud. In *EDULEARN21 Proceedings* (pp. 9932-9941).
- Murgescu, B., Năsulea, C., & Năsulea, D. F. (2021). Ieșirea din Marea Recesiune. *Studii și Articole de Istorie*, B(88), 55-83.
- Nechita, R., Năsulea, C., & Năsulea, D. F. (2023). Les politiques erronées qui renchérissent la vie - Le cas de la Roumanie. *Journal des Libertés*, 21, 15-36.
- Suciu, M.-C. et al. (2023). Core competence as a key factor for a sustainable development model based on Industry 5.0. *Sustainability*, 15(9), Article 7472.

Technical Reports & Policy Papers

- Nasulea, C., & Nasulea, D. F. (2019). The burden of CE marking (IREF Working Paper No. 201903). IREF.
- Nasulea, C., Nechita, R., & Nasulea, D. F. (2022). Politicile eronate ne scumpesc viața. IES-Europe & EPICENTER.
- Nasulea, C., Nechita, R., & Nasulea, D. F. (2022). Creșterea costului vieții. IES-Europe & EPICENTER.
- Nechita, R., Nasulea, C., & Nasulea, D. F. (2023). Romania. In *Out of Pocket*. EPICENTER.
- Nasulea, C., & Nasulea, D. F. (2023). The rising cost of living in Romania. In *Tackling Europe's Cost of Living*. EPICENTER.
- Nasulea, C., Nechita, R., & Nasulea, D. F. (2024). Bani albi pentru zile negre. IES-Europe & EPICENTER.
- Nasulea, C., Nechita, R., & Nasulea, D. F. (2024). Depolitizare și concurență pentru o educație de calitate. IES-Europe & EPICENTER.
- Năsulea, D., & Wang, W. H. (2025). The EU's AI regulations. In *Digital Revival*. EPICENTER.
- Năsulea, D., & Năsulea, C. (2025). Digital fairness without red tape. EPICENTER.
- Năsulea, D. (2026). That's the way the cookie crumbles. EPICENTER
- Năsulea, D., & Năsulea, C. (2026). The DMA Compliance Trap. EPICENTER

Media Publications & Commentary

- Năsulea, D. (2025). Activismul universitar și capcanele sale morale. *Comunitatea Liberală*.
<https://comunitatealiberala.ro/activismul-universitar-si-capcanele-sale-morale/>
- Năsulea, D. (2025). Libertatea se stinge în tăcere: 19 ani de declin și nicio linie roșie. *Comunitatea Liberală*.

<https://comunitatealiberala.ro/libertatea-se-stinge-in-tacere-19-ani-de-declin-si-nicio-linie-rosie/>

Năsulea, D. (2025). India și Rusia: parteneri sub arme. Comunitatea Liberală.

<https://comunitatealiberala.ro/india-si-rusia-parteneri-sub-arme/>

Năsulea, D. (2025). Valoarea diplomației: când cuvintele contează. Comunitatea Liberală.

<https://comunitatealiberala.ro/valoarea-diplomatiei-cand-cuvintele-conteaza/>

Năsulea, D. (2025). Retragera trupelor americane: o lecție de maturitate pentru diplomația românească. Comunitatea Liberală.

<https://comunitatealiberala.ro/retragerea-trupelor-americane-o-lectie-de-maturitate-pentru-diplomatia-roman-easca/>

Năsulea, D. (2025). ONU după New York: între ritual și faliment moral. Comunitatea Liberală.

<https://comunitatealiberala.ro/onu-dupa-new-york-intre-ritual-si-faliment-moral/>

Năsulea, D. (2025). Somaliland și întrebarea care revine: ce face un stat să fie stat? Comunitatea Liberală.

<https://comunitatealiberala.ro/somaliland-si-intrebarea-care-revine-ce-face-un-stat-sa-fie-stat/>

Năsulea, D. (2025). Venezuela între justiție, forță și sfârșitul impunității. Comunitatea Liberală.

<https://comunitatealiberala.ro/venezuela-intre-justitie-fora-si-sfarsitul-impunitatii/>

Năsulea, D. (2025). Actul european care riscă să afecteze România. Adevărul.

<https://adevarul.ro/stiri-interne/evenimente/actul-european-care-risca-sa-afecteze-romania-si-2482535.html>

Năsulea, D. (2025). Romania and Bulgaria join Schengen. EPICENTER Blog.

<https://www.epicenternetwork.eu/blog/romania-and-bulgaria-join-schengen/>

Năsulea, D. (2025). Romania to 2025: Μια χώρα στο παγκόσμιο προσκήνιο. Athens Voice.

<https://www.athensvoice.gr/epikairota/diethni/895447/roumania-to-2025-mia-hora-sto-pagosmio-proskinio/>

Năsulea, D. (2025). Sfârșitul iluziilor despre Iran: diplomație și ce nu vrea Europa să vadă. Comunitatea Liberală.

<https://comunitatealiberala.ro/sfarsitul-iluziilor-despre-iran-diplomatie-si-ce-nu-vrea-europa-sa-vada/>

Năsulea, D. (2026). Interviu – Protestele din Iran, declanșate de reducerea veniturilor din petrol. News.ro.

<https://www.news.ro/externe/interviu-diana-nasulea-experta-relatii-internationale-protestele-iran-declansate-faptul-guvernul-isi-reduce-veniturile-petrol-2-17-miliarde-dolari-restul-banilor-merg-gardienii-revolutiei-finantea-za-1922401512002026011622305974>

Năsulea, D. (2026). „Nici Gaza, nici Liban. Viața mea pentru Iran” – protestele care pot răsturna regimul mullahilor. Comunitatea Liberală.

<https://comunitatealiberala.ro/nici-gaza-nici-liban-viata-mea-pentru-iran-protestele-care-pot-rasturna-regimul-mullahilor/>

● ORGANISATIONAL SKILLS

Management skills

Strategic planning: Designing and implementing medium- and long-term strategies for complex projects and initiatives, aimed at achieving defined objectives and generating meaningful impact in the fields of education, culture, and research.

Project management: Efficiently coordinating multidisciplinary projects from concept to completion, managing financial, human, and logistical resources to ensure delivery within agreed timelines and budgets.

Event management: Planning and overseeing large-scale events, including defining objectives, engaging partners, coordinating suppliers, and ensuring a high-quality experience for participants.

Leadership skills: Leading and motivating diverse teams by fostering a collaborative, performance-oriented environment, and building relationships based on trust and mutual respect with team members, partners, and collaborators.

● COMMUNICATION AND INTERPERSONAL SKILLS

Communication skills

Clear and concise speaking: The ability to communicate ideas effectively and articulately in both formal and informal settings.

Active listening: The ability to give your full attention to someone who is speaking, understanding their message, and asking clarifying questions.

Empathy: The ability to understand and share the feelings of others.

Persuasion: The ability to influence others' thoughts and actions.

Excellent written English: The ability to write clear, concise, and grammatically correct English.

Ability to adapt writing style to different audiences: The ability to adjust your writing style to suit the needs of your audience, whether it's a formal report or a casual email.

Content development: The ability to research, organize, and present information in a clear and engaging way.

Technical writing: The ability to write clear and concise technical documents.