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Summer School

# Common Strategies in the Domain of Heritage Management

June 30 – July 5, 2025

6 Rue Émile Zola, Bucharest

**Call for Applications**

**Context:**

This summer school is implemented through the ***Configuring Common Developmental Strategies for a Sustainable Future in the Heritage Management Context. A Europe–Africa Collaborative Framework in the Contemporary Regional Context*** project, which is deployed and funded by the CIVIS alliance and its partners. The project is multi-phased and will be organised in Tunisia, Morocco, and Romania, in correlation with the following structure:

1. The workshop ***Shared Heritage*** */ Patrimoine partagé*in Casablanca (Marocco) from May 20 to 25, 2025;
2. The summer school***Common Strategies in the Domain of Heritage Management*** */ Stratégies communes dans le domaine de la gestion du patrimoine* in Bucharest (Romania) from June 30 to July 5, 2025.

**Argument:**

The global context of cumulative crises (economic, ecological and social) highlights the paradoxes between economic development and heritage preservation. These challenges require a rethinking of legislative frameworks and management practices in order to systematically reconcile development requirements with the safeguarding of a common heritage, both cultural and natural.

In this context, the summer school is part of the research axis *Heritage (in societies) in crisis. The polycrises* – coordinated since 2024 in collaboration with the CIVIS research network. This event, which is part of a broader Europe–Africa project, aims to provide a space for reflection and training to deepen the understanding of issues related to complicated management of tangible and intangible heritage, while highlighting the importance of the geographical environment, local contexts, and social signifiers that are connected for the preservation of cultural and natural heritage, but also to its functional integration in developmental economic configurations.

**Methodological questions to be explored:**

We propose to address several questions, without exhaustiveness:

1. How can we quantify and model the trade-off between economic development and heritage preservation, and, above all, how can these theoretical concepts be clearly and accessibly communicated to students?
2. Which multi-objective optimization approaches (including opportunity cost analysis, Pareto curves, and risk management) can be approached through practical workshops to enable students to identify segments of heritage that can be capitalised without compromising their integrity?
3. How can qualitative and quantitative analyses be systematically integrated into the evaluation of heritage management policies, while adapting scientific methods to cultural and local contexts, in order to address the challenges posed by contemporary polycrises?
4. Which innovative, inter- and transdisciplinary pedagogical methods can be implemented to foster active and effective learning and to enhance the exchange of practices between students and researchers?

**Objectives:**

1. Strengthen the training of Master’s and Doctoral students by providing them with theoretical and practical tools to understand and analyse the trade-off between economic development and heritage preservation in the context of contemporary polycrises.
2. Foster interdisciplinary exchange between students and researchers through practical workshops, case studies, and debates, in order to stimulate collective reflection and promote the sharing of expertise in heritage management.
3. Develop innovative pedagogical approaches that combine theoretical instruction with practical applications, enabling participants to acquire a concrete understanding of the challenges related to heritage management and preservation in the context of multiple and cumulative crises.

**Targeted participants:**

This summer school is intended for CIVIS students on mobility at the University of Bucharest, beneficiaries of the “Eugen Ionescu” research grants funded by AUF, as well as Master’s and Doctoral students from Romanian and CIVIS universities. Participation will be in-person for students from Bucharest. Students from CIVIS (Europe and Africa) will be able to follow the summer school online.

**Research areas:**

* Heritage Management
* Heritage Legislation
* Sustainable Development
* Heritage History
* Economics and Social Sciences
* Cultural and European/African Studies

This selection aims to promote an exchange of skills and perspectives within an interdisciplinary framework.

**Eligibility conditions:**

Students wishing to participate in this academic programme:

1. Must have a good command of English and/or French;
2. Can apply by sending their CV and a motivation letter to the following e-mail addresses: [simona.corlanioan@istorie.unibuc.ro](mailto:simona.corlanioan@istorie.unibuc.ro) ; [larissa.luica@unibuc.ro](mailto:larissa.luica@unibuc.ro) ; [simona.necula@unibuc.ro](mailto:simona.necula@unibuc.ro).

**Registration deadline:**

30 May 2025

**Partners:**

Institute of African Studies (ISA), University of Bucharest

Regional Francophone Center for Advanced Studies in Social Sciences (CEREFREA)

University of Sfax (Tunisia)

University of Casablanca (Morocco)

University of Glasgow (United Kingdom)

National and Kapodistrian University of Athens University of Athens

**Scientific committee:**

Leila Maziane, Université Hassan II Casablanca, Maroc

Sanaa Hassab, Université Hassan II Casablanca, Maroc

Abdelwahed Mokni, Université de Sfax, Tunisie

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Jelmer Vos, University of Glasgow (United Kingdom)

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Simona Corlan Ioan, Institute of African Studies (ISA), University of Bucharest

**Organizing committee:**

Simona Corlan-Ioan, CEREFREA Coordinator

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Simona Necula, Researcher, CEREFREA

Larissa Luica, Researcher, CEREFREA

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